**NCDA COMMITTEE ANNUAL REPORT**

**PUBLICATION DEVELOPMENT COUNCIL (PDC)**

**September 9, 2025**

**Leadership Information**

Current PDC Chair: Open [Annual report prepared by PDC Staff Liaison]

List Committee Members (no contact information required)

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| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Heather Robertson | Member | 2 | 2026 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Spencer (Skip) Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman  | NCDA Staff |  |  |
| Julia Makela  | Board Liaison |  |  |

**Committee Activities to Date**

* The PDC met at the Atlanta conference June 2025
* PDC discussion with Board (Oct 2024) and new Task Force convened; six members selected and met 9 times; report to be submitted to Board at October 2025 meeting; new activities of the PDC put on hold (including consideration of publications or potential members) until then
* Three new content reviews for CG7 completed then published in the subscription service for 290 subscribers [meets Strategic Goal for Career Empowerment: publications]
* NACADA contract signed by Board Oct 2024 for a joint publication on career advising; editorial team selected and progressing toward 2027 publication date [meets Strategic Goal for Community: collaborations]
* Four options for reading a monograph/book in The Hub for CEs: Ethics (Makela & Perlus, 2017), strengths (Schutt, 2018), cultural competence (Evans & Sejuit, 2021) and career interventions (Sampson & Lenz, 2023) [meets Strategic Goal for Career Empowerment: professional development]
* New monograph on mental health to be published in June 2026; (Curry & Manton, eds.) 50% content review completed; conference presentations and HUB course planned for 2026 [meets Strategic Goal for Career Empowerment: diversity of authors]
* Monitored the new NCDA epublisher, VitalSource, for 3 books: CG7, Cultural Competence and Holland; 17 books sold for a total sales receipt for NCDA = $724.30 [meets Strategic Goal for Career Empowerment: publications]

**Projected Plan/Work to be completed through September 30**

* Finalize Task Force work in preparation for the October Board meeting
* Continue CG7 content review and publish a new review each quarter
* Final mental health manuscript to be submitted for content review
* Continue to monitor sales with epublisher