

# Sponsorship Opportunities



**NCD A  
2020**

**VIRTUAL**

**GLOBAL CAREER  
DEVELOPMENT  
CONFERENCE  
#ncda2020**

Inspiring Innovation,  
Increasing Diversity  
and Promoting  
Social Justice  
in Career Practice

## CONTACT US

Alicia Cheek

918-663-7060

[acheek@ncda.org](mailto:acheek@ncda.org)

## Nanobyte Level \$500

100 word listing, link & logo on  
Mobile App and Virtual Exhibit Hall

1/3 page ad in Fall or Winter issue  
of Career Developments Magazine

Thank you Sponsors article in Fall  
issue of Career Developments

Recognition from the Virtual  
Podium during live events

Group recognition on NCD A social  
media platforms for all sponsors

**Virtual Conference  
launches July 2020**



**We expect 200+  
virtual attendees**



**Attendees will have  
unlimited access  
to conference content  
via the app and  
will return often for  
learning & CEUs in  
Summer & Fall 2020**

## Megabyte Level \$750

100 word listing, link & logo on  
Mobile App and Virtual Exhibit Hall

1/3 page ad in Fall or Winter issue  
of Career Developments Magazine

1 complimentary registration  
to Virtual Conference

Virtual Take-one Literature

Thank you Sponsors article in Fall  
issue of Career Developments

Recognition from the Virtual  
Podium during live events

Group recognition on NCD A social  
media platforms for all sponsors

### Reach professionals from:

**Career Centers**

**K-12 Schools**

**Higher Ed**

**Private Practice**

**Counselor Education**

**Career Coaching & Consultation**

**Workforce Development**

**Diversity & Inclusion**

**Gov't, Military & Corrections**

**Vocational Rehab**

**HR & Recruitment**

**International Student Support**

[www.ncdaconference.org](http://www.ncdaconference.org)

---

## Gigabyte Level \$1000

---

100 word listing, link & logo on  
Mobile App and Virtual Exhibit Hall

Demo or Promo Video Link  
showcased in Virtual Exhibit Hall

1/2 page ad in Fall or Winter issue  
of Career Developments Magazine

1 complimentary registration  
to Virtual Conference

Virtual Take-one Literature

Banner ad in mobile app

### **SOCIAL MEDIA PACKAGE**

5 pre-conference posts distributed  
across all NCDA social media platforms

2 post-conference posts distributed  
across all NCDA social media platforms

NCDA marketing will retweet/share your  
posts on social media if using our hashtag

Thank you Sponsors article in Fall  
issue of Career Developments

---

Recognition from the Virtual  
Podium during live events

Group recognition on NCDA social  
media platforms for all sponsors

---

## Terabyte Level \$2500

---

100 word listing, link & logo on  
Mobile App and Virtual Exhibit Hall

Demo or Promo Video Link  
showcased in Virtual Exhibit Hall

1/2 page ad in Fall or Winter issue  
of Career Developments Magazine

2 complimentary registrations  
to Virtual Conference

Virtual Take-one Literature

Banner ad in mobile app

### **SOCIAL MEDIA PACKAGE**

5 pre-conference posts distributed  
across all NCDA social media platforms

2 post-conference posts distributed  
across all NCDA social media platforms

NCDA marketing will retweet/share your  
posts on social media if using our hashtag

Sponsor 1 FREE registration for  
the 2021 NCDA Global Conference

---

Thank you Sponsors article in Fall  
issue of Career Developments

Recognition from the Virtual  
Podium during live events

Group recognition on NCDA social  
media platforms for all sponsors

---

## Yottabyte Level \$5000

---

★ List of Attendee emails ★

100 word listing, link & logo on  
Mobile App and Virtual Exhibit Hall

Demo or Promo Video Link  
showcased in Virtual Exhibit Hall

Full page ad in Fall or Winter issue  
of Career Developments Magazine

3 complimentary registrations  
to Virtual Conference

Virtual Take-one Literature

Splash screen in mobile app

### **SOCIAL MEDIA PACKAGE**

5 pre-conference posts distributed  
across all NCDA social media platforms

2 post-conference posts distributed  
across all NCDA social media platforms

NCDA marketing will retweet/share your  
posts on social media if using our hashtag

Sponsor 1 FREE registration for  
the 2021 NCDA Global Conference

---

Thank you Sponsors article in Fall  
issue of Career Developments

Recognition from the Virtual  
Podium during live events

Group recognition on NCDA social  
media platforms for all sponsors